

NCFC Board Meeting Thursday 7-23-20

Minutes

*Board Meeting Minutes from 3-15-20 were approved by email vote 7/13-16/20 with two minor corrections which were made.

I. Books – Gary

- A. Change of printers and reasons:** Current printer (DocuSource) is dropping us as they only want corporate customers with larger orders. After contacting several print companies suggested by them, Performance Print Services in Durham offered the best pricing and is willing to print a sample to compare quality. They primarily focus on digital print services.
- B. Costs Vol. I and Vol. IV part 1:** Current printer Vol. I would be \$45 and Vol. IV part 1 \$39.75. Performance Print offered \$34 and \$32.68 which gives us room to keep the prices the same. This includes the same quality and paper, plastic coil binding, covers, and shrink wrap. For smaller books he bid \$2.10 on Neogene and \$2.40 on Cretaceous each; calendars \$6.05 each (\$6.30 with shrink wrap). All of these are below previous printer. (Lamination is part of the cost.) When it was suggested that we could reduce the prices we raised last March, the reaction of the board was NO.
- **MOTION by Jim Mickle: Use this new printer (Performance) contingent on quality of sample; print 25 of each. PASSED.
- C. E-books vs CD's and how that all works:** Would allow 2-3 downloads per purchase. This replaces CDs. The cost for an e-book would be \$25.00 Options discussed included Amazon (too expensive) or a company called Payhip.com where a link is given to download a copy. They charge 5%. A watermark can be put on the file to prevent sharing. Gary felt this was the best option at this time. We would have a link on our NCFC website which would go to this site. It would have to be a separate transaction from purchasing the books. We could no longer provide a free copy for members buying a book, but might give a coupon to discount the price. It was decided to charge \$25.00.
- **MOTION by Linda McCall: We will no longer make CD's of the books. PASSED.
- **MOTION by Don Rideout: All e-books will be \$25 with three downloads and we will do the watermark. PASSED.
- D. More?** Possibility of making pins with the club logo. Gary will bring info to the board. The board approved printing 2021 calendars as well.

II. Nov. 7 Annual Meeting Ideas [Keep that date – a Saturday]

- A. Virtual Fossil Fair?** It was decided by the board this would be too difficult to work out at this time.
- B. Speaker:** Linda McCall will present on Color in Oligocene Fossils
- C. Panel or Short Presentations** might be considered in future.
- D. Video tour/tours of someone's fossil collection(s)** might also be considered in future.

III. Fossil Fair 2021 – We asked Dr. Andy Heckert about Appalachian State Univ. possibly being a venue for our 2021 Fair. That was long before the coronavirus situation, and though he was receptive to the idea, nothing was planned or set up. It was recommended we wait to make plans until we know more. We would need to see who can be nearby to help set up if this can work out.

Meeting adjourned at 8:53 p.m.