

NCFC Board Meeting Minutes 3-17-19

Diane Willis opened the board meeting at 3:45p.m. at the NC Museum of Natural Sciences. The following agenda items were addressed:

Minutes from 1-20-19 were read by Terry Denny. There was one minor correction on the date of Science Olympiad information. This correction was made and minutes were approved.

There was discussion regarding books. It was suggested 25 copies of each of Volume II and IV-2 be reprinted before the Aurora Fossil Festival. Paper costs have increased, so it would be 10-12% increase from the last printing. Shipping fees have also gone up. Richard spent time updating information and changing names and it is ready. The other books have enough copies for now and should last until 2020. It was discussed whether to sell our books on Amazon, and we would break even with the fees they charge. We would have to ship them ourselves. The shipping fee they charge would come to us. It was requested that Gary do more research on Amazon and send it out to the board. Diane proposed we vote on printing the books that Gary requested. The board agreed unanimously. The new books will also have lamination on the covers. They will also be reminded not to charge us sales tax. Joy suggested we look at our price structure and consider that as we examine this possibility. It was clarified if we stay under \$50,000 gross we have no concern with respect to IRS filings.

It was discussed and agreed that we have the 2020 calendar ready by the September meeting.

The new brochure designed by Terry Denny was presented. The board considered two different designs with different versions of the club logo. There was discussion on whether to use the original logo from the website or the new version designed by Eric and it will be sent out for a vote. If we change the logo, we will need to change it on the website and future publications. There was also discussion on where to print these and what paper to use. Gary offered to transfer it to a program suitable for printing and find out what options we have for getting them done. Following the board meeting, 5 logos with slight variations of color and design were sent out for a vote and the board chose one to become the new logo.

Some concerns were addressed about reporting outreach activities. The form is difficult to find and has a lot of fields. Perhaps it can be streamlined to make it easier to fill out. but it is helpful for us to be able to show what we do for the community when we are interacting with the museum and other organizations, as well as the IRS with our non-profit status. It gives credibility to us when we can have actual numbers to share. It was discussed whether we could have a link on the website in Members Only or have the link on the emails when notices are sent out. There was also discussion on changing the emails when they go out and take out personal names and it was agreed to have a general "Hello NCFC Members" so it is clear this goes out to the group as a whole.

The board decided to wait on the Aurora donation based on Cindy Crane's feedback so she will have some say in its use. Diane shared that the projector was purchased and was used at today's meeting. Joanne mentioned she may have cables that could help connect the projector to different ports when presenters use different computers since the cord that came with it is a 9 pin, not USB. The projector can take 9 pin, USB or HDMI.

Board members were asked to get job descriptions written and given to Diane for future use.

Joanne has requested a new cart for hospitality like one she has borrowed. Cost will be researched.

Linda mentioned The Fossil Project and some other organizations that have some funds to pay for guest speakers, as we need to find additional speakers for future meetings. We do have speakers for the rest of this year.

Meeting was adjourned at 4:45 p.m.

Submitted by: Terry Denny, Sec.

